

Ref: 42029

May 20, 2021

Joanne Burns Millar Chair, BC Meetings & Events Working Group Chief Executive Officer, Pacific Destination Services Inc.

Email: joanne@pacificdestinations.com

Dear Joanne Burns Millar:

Thank you for your letter of April 20, 2021, addressed to the Honourable Melanie Mark, Minister of Tourism, Arts, Culture and Sport, regarding BC Meetings & Events Industry Safe Restart Plan Proposal, submitted March 2, 2021. As the Deputy Minister of the Ministry of Tourism, Arts, Culture and Sport, I am pleased to respond on behalf of Minister Mark.

I also want to acknowledge our most recent exchange of emails on May 17, 2021, in which you advised that you had received a detailed response to the proposal from Dr. Emerson, Deputy Provincial Health Officer.

Thank you again for your participation at the Tourism Advisory Table which has included Dr. Bonnie Henry, Minister Mark, and me. As you are aware, Dr. Henry has addressed tourism-specific restart planning during the discussions.

As has been noted at recent meetings of the Tourism Advisory Table, we are anticipating that we will be developing a safe restart plan towards the end of May, and over the next several weeks, will have further engagement and dialogue with industry to inform this work. We greatly appreciate your ongoing willingness to engage with government and provide your advice and input as part of this process. At the same time, the Ministry is working with Destination BC on strategies to encourage intra-provincial and inter-provincial travel, once health authorities tell us that it is safe to do so.

Thank you also for providing your Safe Restart Plan Proposal. Government appreciates the continued work and support of the BC Meetings & Events Industry Working Group, on behalf of the sector. We are taking your proposal into careful consideration as we work through the restart planning process for British Columbia.

.../2

Phone:

Joanne Burns Millar Page 2

Thank you again for writing.

Sincerely,

Neilane Mayhew Deputy Minister