

Together we can turn the tide on plastic.



Ocean Wise has launched a *Plastic Reduction Program* to empower food businesses to take action and tackle one of the greatest threats to our oceans. If we don't act, ocean plastic could outweigh fish by 2050.

We know that 83 percent of ocean plastic comes from monomaterial and multilayer films (e.g., cling wrap and condiment packets), plastic bags, plastic bottles, and single-use food ware.

As a food professional, you have a unique opportunity to protect the ocean from plastic waste.



THE BENEFITS OF BECOMING A PARTNER

- Get ahead of plastic bans
- Reduce waste disposal costs
- Increase profit
- Enhance your reputation
- Amplify your impact with collective action
- Expert support and science-backed tools
- It's FREE!



THE ASK

1. Eliminate unnecessary plastic
2. Set targets for plastic reduction and recycling
3. Report progress annually

Join us today!

Help eliminate harmful plastics from entering the ocean. Become a partner at ocean.org/plastic-reduction or contact us at plastic.wise@ocean.org to learn more.

Supported by

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