

# BC IS AWESOME

An AWESOME travel guide for locals in BC

## Get Your Brand in Front of an Engaged Audience that loves to #EXPLOREBC

Regional travel has been one of the most popular topics on [VANCOUVERISAWESOME.com](http://VANCOUVERISAWESOME.com) since we first launched in 2008. The BC IS AWESOME ONLINE TRAVEL GUIDE - FALL/WINTER 2020 EDITION aims to service our 2.5 million unique TRUE BC-WIDE monthly visitors with the travel content they love.

This will include one of-a-kind staycation experiences, accommodations and eateries, along with thrilling experiences and tours, hidden gems, dog-friendly travel destinations and of course, BC's best Instagram spots. We now also host the most highly engaged [Food + Drink Section](#), and [Travel Section](#) in VanCity! See our [BC IS AWESOME - SPRING/SUMMER 2020 EDITION](#).

\* click on any [BLUE](#) font to view our articles + campaigns

BC IS AWESOME will be hosted as a unique section listing on [VANCOUVERISAWESOME.com](http://VANCOUVERISAWESOME.com) and amplified through our growing social media following:



Website

3,000,000 +

Unique monthly visitors



Facebook

216,200 +

FOLLOWERS



Instagram

90,200 +

FOLLOWERS

### Vancouver Distribution

Weekly News Publication  
Delivered to Downtown  
Condos + Apartments

112,000 +

## Choose your Digital Ad Package

### Great Bear

PACKAGE

- ✓ 2 Sponsored Articles
- ✓ 2 Instagram Posts
- ✓ Banner Ads (75K Impressions)
- ✓ \$100 Facebook promotion for each sponsored article

\$4,000

### Stanley Park

PACKAGE

- ✓ 1 Sponsored Article
- ✓ 1 Instagram Post
- ✓ Banner Ads (30K Impressions)
- ✓ \$100 Facebook promotion for each sponsored article

\$2,200

### Burns Bog

PACKAGE

- ✓ Inclusion on one BC IS AWESOME sponsored list (article)
- ✓ 1 Instagram Post
- ✓ Banner Ads (12K Impressions)

\$900

### VIA print ad

ADD-ON

- ✓ Delivered to over 112,000 homes and apartments in Vancouver
- ✓ Graphic design included

1/2 page

\$800

1/4 page

\$600

ADD-ON

E-NEWSLETTER - 22,500 SUBSCRIBERS  
EXCLUSIVE ONE ADVERTISER PER DAY

\$500

Secure Your Spot Today

✉ [advertising@vancouverisawesome.com](mailto:advertising@vancouverisawesome.com)

**VANCOUVER IS  
AWESOME.COM**