

FuturePace – Tourism Vancouver’s new Meeting & Convention Pace Report is now live on the member extranet.

Tourism Vancouver is very pleased to introduce **FuturePace** as our new Meeting and Convention booking pace model. This program has replaced the TAP report which is discontinued as of January 2021. TAP has long been a valuable data capture and sales tool for the Tourism Vancouver meeting and convention sales team as well as for so many of our members and partners. Tourism Vancouver is making past TAP reports available to members for comparison and historical purposes for the remainder of 2021, please see below.

[FuturePace](#) is a new and improved platform. The company behind FuturePace is [2Synergize](#), a Simpleview consulting partner company. Simpleview is Tourism Vancouver’s CRM software and one of the best DMO platforms. 2Synergize and Simpleview work seamlessly together to capture and collate meeting sales on the books data directly from our CRM.

We will share an updated report each month on the member extranet. At the same time, internally, the Tourism Vancouver team can see the data in real time, any time, a very important new feature. We will start by sharing the **Long-Term Pace Report**, now live. As Tourism Vancouver members become more familiar with FuturePace we will be adding the **5-Year STLY Pace Report** (same time last year) and the **Comp Set Vancouver Report**.

With post COVID restart and rebuild the immediate priority for the tourism industry and visitor economy, of which meeting, and convention business is a significant contributor, FuturePace is working with well known and well-respected industry partners at [Tourism Economics](#). Through extensive research and forecasting Tourism Economics have provided FuturePace with National Averages for Year-End Goals relative to recovery. These have been applied to Tourism Vancouver data to create pace targets for room nights, events, and attendees. This data very much aligns with Tourism Vancouver’s Business Sprint projected tourism revenue scenarios.

To see the new FuturePace Report please click on the **REPORTS** icon on the member extranet home page.

For more information, please contact any member of the Tourism Vancouver Meetings and Conventions team

<https://www.tourismvancouver.com/meetings/contact-us/>